

Participant Recruitment

Process: Participant Recruitment

Overview

Participant recruitment runs from April through May, relying heavily on personal invitations from Wellspring graduates.

Timeline

April:

1. Newsletter article promoting WS Sources enrollment is published.
2. Current year's facilitators speak with their groups about sharing WS experience and encouraging next-year participation.
3. Email is sent to all Wellspring grads asking whom they would nominate for Sources next year, using the [Wellspring Nomination Form](#) and Interested In Wellspring Group.
4. WS Sources testimonial chalice lighting is offered by a current participant or facilitator during Sunday service.
5. WSLT and/or next year's facilitators host "Ask Me About Wellspring" information session at coffee hour (mid-to-late April).

May:

1. WSLT sends All Wellspring Groups Feedback Form.
2. WSLT reviews Sources applications. Roster is finalized.
3. WSLT sends ministerial lead a list of people requesting financial support.
4. WSLT notifies Sources participants by email of their enrollment.

The Ask (from Grad Recruitment Email)

Wellspring grads are asked to:

1. Make a list of three people who need Wellspring (remembering they should have been around Foothills for a bit and participated in adult programs or small groups).
2. Write each of them a note sharing one reason they loved the experience and a specific reason why they think that person would too. Invite them to chat about it in the next two weeks.
3. Share the link to the [Wellspring page](#).

Key Principle

1:1 personal invitations from Wellspring grads are the most effective way to get the right people into the program.

Application

- [Sources Application Form](#) (updated each March with facilitator-confirmed meeting times and retreat date)
 - [Love at the Center Application \(Admin\)](#) / [Public](#)
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See Also

- [Recruiting Sources Participants](#)
 - [Forms and Links](#)
 - [Full Annual Timeline](#)
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