

Capital Campaigns

1. Purpose

This guidance defines the shared responsibilities for discerning, initiating, and planning a capital campaign. It ensures that capital fundraising efforts are strategic, feasible, and aligned with mission-driven priorities.

2. Organizational Guidance

- **Assessment and Initiation**

- When operational or capital needs exceed regular fundraising capacity, the **Executive Team** shall:
 - **Assess feasibility** using internal data and community input
 - **Develop a study or planning process** to clarify capacity and timeline
 - **Evaluate and identify staffing and funding resources** needed for implementation.

- **Role Clarity**

- The **Board initiates** capital campaigns by vote.
- The **Senior Minister and Executive Team** operationalize and lead the campaign with staff and volunteer teams.

3. Related Content

- [Board Policy 3.3.5](#) – Fundraising
- [Board Policy 3.3.3.2](#) – Endowment Fund
- [Board Policy 3.3.3](#) – Spending and Reserve Limits

Revision #1

Created 2025-05-05 22:51:11 CEST by Katie Watkins

Updated 2025-05-05 22:54:27 CEST by Katie Watkins